

## Our mission is to develop innovative health & social care solutions through collaboration with healthcare professionals.

First and foremost, we are passionate about helping our clients to deliver the best possible experience for their service users regardless of diagnosis and complexity.

It has been evidenced that proactively supporting the quality of life, wellbeing and mental health of service users alongside traditional clinical interventions and nursing care significantly improves outcomes and significantly reduces recovery times and safeguarding incidents.

As well as improving the quality of care, our technology drives down costs for health providers.

We are a **solution** provider NOT a just a technology provider! Education, awareness, support and evaluation are critical components of our solution. Our technology is the tool that enables our clients to achieve the desired positive outcomes for their service users.

Our unique and innovative **RITA** (Reminiscence/Rehabilitation Interactive Therapeutic Activities) technology is now used in over 1,000 care facilities across England, Scotland, Wales, Northern Ireland, Southern Ireland and now Italy.

**RITA** is a market leading alternative therapeutic intervention that encompasses the use of a variety of **offline** touch screen monitors and tablets containing an extensive portfolio of content including reminiscence therapy, art therapy, music therapy and sensory therapy.

RITA is aimed at offering personalised therapeutic support for older people, people with mental health issues, cognitive issues, learning disabilities and acute brain injuries as a means of enabling staff to engage with them, reducing instances distress, agitation, isolation, depression, delirium, boredom and behaviours that challenge.

